

Advanced Materials-JTJ s.r.o. CALLS FOR SUPPORT TO BECOME THE NATIONAL 'PUBLIC' CHAMPION FOR THE CZECH REPUBLIC IN THE EUROPEAN BUSINESS AWARDS

11 January 2016 – Advanced Materials-JTJ from The Czech Republic will today compete for the title of 'National Public Champion' in this year's European Business Awards, sponsored by RSM, as the public vote opens for the first time.

WATCH THE CHAMPION'S VIDEO AND VOTE FOR ADVANCED MATERIALS-JTJ:
<http://www.businessawardseurope.com/vote/detail-new/the-ukti-award-for-innovation-1/17682>

The company, already named as one of the National Champions in the independently judged part of the competition, has posted a video of its company online at <http://www.businessawardseurope.com/vote/detail-new/the-ukti-award-for-innovation-1/17682> giving a powerful insight into the story of their business and its success.

Competing against all other country National Champions for the public vote, the company with the most votes will be named 'National Public Champion' for The Czech Republic on 7th March 2016. The first phase of the online voting is open from 11 January to 26 February 2016.

Dr. Jan Prochazka, president of Advanced Materials-JTJ says: "With just over seven weeks for people to vote online for their favorite company, we are hoping that the public will watch our video and vote for us. The public vote means a great deal as it is both our existing and potential customers and clients giving their approval to our success."

The second public vote will see all of the National Public Champions from 32 different countries compete against each other to become the overall European Public Champion. The voting for this takes place between 7th March and 26th April 2016, and the result will be announced at the European Business Awards Gala event in June 2016.

Adrian Tripp, CEO of the European Business Awards said: "Last year the public vote generated over 170,000 votes from across the world. It is a very important part of the Awards as it gives these entrepreneurial companies another way of showcasing their achievements."

He continued: "So we ask everyone wanting to support their country or business in general to take some time, watch the videos, and cast their vote."

Separately, the independent judging panel in the European Business Awards will review and score all the video entries plus written entries and select a final top 110 Ruban d'Honneur recipients who will face the judging panels in the final stage of the competition. The overall winner from each category will then be announced at the same time as the European Public Champion at the Gala Event in June.

The European Business Awards was created to recognize and promote business success and support the development of a stronger business community throughout Europe. Additional sponsors and partners of the Awards include ELITE, the UKTI and PR Newswire.

In the 2014/15 competition, all EU member markets were represented plus Turkey, Norway, Switzerland, Serbia and the Former Yugoslav Republic of Macedonia. Their combined revenue exceeded €1.5 trillion, and together they generated profits of over 60 billion Euros.